

Trade and Logistics Conversations Economic Development Committee

March 27, 2018

City of Charlotte Economic Development

March 27, 2019



THE QUEEN CITY IS CONNECTED

- 6th busiest airport
- 175 non stop destinations
- 42% NC air that CLT handles
- 53% US population lives within 24 hours by truck
- 77% Regions freight tonnage moved by truck





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BRIEF OVERVIEW

Held on March 19th

47 Participants

20 Companies Represented

Breakout Sessions:

- Talent Development Needs
- Business to Business & Supply Chain
- Barriers to Business Growth









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NEXT STEPS

Key Takeaways

- Communications
 - portal with resources and networking for businesses
 - information to dispel myths about working in this industry
- Collaboration
 - between partners on programming
- between regions on infrastructure projects
- public-private partnerships to address issues like workforce housing & business amenities
- Innovation
- Create an industry hub that will foster growth in technology and other creative business solutions







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